

# INTRANSIT



## ESPORG WELCOME

Welcome to the June edition of INTRANSIT! .....02

## Doubling the number of safe and secure truck parking areas

Doubling the number of safe and secure truck parking areas in Europe by 1 January 2025 .....03

## See how OTRA offers guaranteed & secure hassle-free parking

OTRA, an ESPORG associated member, presents a unique service platform .....04

## The Centre Routier De Fondeyre Truck Park in Toulouse

An Essential Stop on Your Route!.....06

## ESPORG and Members of the European Parliament Visit SSTPAs

ESPORG recently had a successful visit with various MEPs .....08

## Successful webinars

NOMADPower & SECONTEC .....10

## New Food Truck at La Londonienne

On June 15, 2022 ESPORG Member La Londonienne, opened a food truck.....11

## ESPORG

News- Members .....13

# WELCOME

INTRANSIT  
The magazine for secure parking  
areas and transport companies,  
No. 32 June 2022



Dear Members and Friends of ESPORG,

Welcome to the June edition of INTRANSIT!

This month we would like to introduce you to associated member OTRA and highlight some member activities, including the opening of a parking area in Toulouse specifically dedicated to heavy goods vehicles and a new food truck from La Londonienne.

In addition, we want to debrief our readers about the mission of several members of the European Parliament visiting safe and secure parking areas. The visit was quite productive and gave the MEPs an opportunity to see real life issues that parking areas face as well as observe the procedures required to certify a parking area. The need for safe and secure parking areas was once again emphasized.

This need for safe and secure truck parking areas is highlighted in this issue by ESPORG itself. We are calling to double the number of SSTPAs by 2025. In order to provide the necessary security and services for truck drivers, there is a dire need to upgrade and build safe and secure parking.

We have also had some successful workshops, meetings and events that we would like to inform you about: two online workshops from our associated members Nomad-Power and Secontec were quite successful this month.

We also want to keep you updated regarding upcoming workshops and events so make sure you check our "ESPOORG News" section for all the logistics fairs, webinars, and workshops we will be participating in or offering!

Finally, we would like to warmly welcome our new member Huelva Area Logistica Integral in Spain, Logistics Investment in Hungary and Filip Truckparking in Romania. We look forward to making the logistics industry safer and more secure with you!

Best wishes,

Dirk Penasse

# DOUBLING THE NUMBER OF SAFE AND SECURE TRUCK PARKING AREAS IN EUROPE BY 1 JANUARY 2025.

Doubling the number of safe and secure truck parking areas in Europe by 1 January 2025.

**ESPORG, the voice of safe and secure truck parking areas in Europe, proposes to EU and national decision makers and businesses to establish a clear policy and business objective of doubling the number of safe and secure truck parking spots in Europe by 1 January 2025.**

The entry into force of EU's Mobility Package 1 paved the way to considerably accelerate the pace of upgrading existing and building new safe and secure truck parking areas (SSTPAs) in Europe.

This was followed by two important policy steps:

- the launch, in 2021, of an ambitious EU co-funding programme for safe and secure truck parking areas for the coming years, totalling EUR 750 million, the first tranche of which (EUR 250 millions) will be committed to projects already in 2022. Thus, with the co-funding provided by businesses, some EUR 1.5 billion are expected to be invested in safe and secure truck parking areas in Europe in the coming years. This is indeed unprecedented and allows establishing a core EU network of SSTPAs by 2027.
- The adoption, in April 2022, of the EU SSTPAs standards ([https://eur-lex.europa.eu/legal-content/en/TXT/?uri=PI\\_COM%3AC\(2022\)2055&qid=1649403667728](https://eur-lex.europa.eu/legal-content/en/TXT/?uri=PI_COM%3AC(2022)2055&qid=1649403667728)), will resolutely enhance comfort and security of truck parking areas across Europe, because they are the requirement for benefiting from EU co-funding.

Thus, the truck parking community in Europe and indeed truck drivers themselves can reasonably expect a shift in the conditions of both doing business and welcoming customers at truck parking areas, which are expected to

slowly transform themselves into comprehensive service, communications and rest areas.

Dirk Penasse, General Manager of ESPORG, said; "Truck drivers in particular, of which 450 000 are lacking today, will see their conditions in parking areas visibly and tangibly improved, a glimpse of which can already be seen from the services provided by the winner (<https://www.esporg.eu/2022/03/04/10336/>) and runners up of the newly-launched ESPORG "Excellence in Truck Parking Award." (<https://www.esporg.eu/events/esporg-award/>)

ESPORG, therefore, proposes an ambitious policy and business objective of doubling the number of audited high quality safe and secure truck parking spots in the European Union, from less than 10'000 today to 20'000 by 1 January 2025, with another tripling to be achieved by the end of 2027, to accomplish the objective of 60'000 safe and secure truck parking areas, whilst at the same time improving considerably SSTPAs' connectivity and indeed green credentials, including by the deployment of alternative fuels' infrastructure at SSTPAs.

Michael Nielsen, President of ESPORG, said: "What we most need today is a coalition of the willing of public and private stakeholders and politicians, including Members of the European Parliament, who are ready to commit and put weight and resources behind these objectives, promote them and monitor the progress made towards their achievement, and indeed intervene, should the need arise, to remove bottlenecks. Potential investors in SSTPAs need to be trained to apply for and make optimal use of available EU funding that in the future also should include targeted "mini funds" for upgrading existing parking areas to meet the EU standard."

Contact: Dirk Penasse, ESPORG  
General Manager, at [d.penasse@esporg.eu](mailto:d.penasse@esporg.eu)



# SEE HOW OTRA OFFERS GUARANTEED & SECURE HASSLE-FREE PARKING



OTRA, an ESPORG associated member, presents a unique service platform that will improve European truck drivers' lives and offer peace of mind to transportation companies.

## What are some of the current challenges fleet managers face?

**Driver shortage:** Drivers lack adequate resting facilities, which damages the freight industry's reputation and discourages new drivers from joining the profession.

**Fuel prices:** Since fuel prices continue to rise, the economical factor is starting to become a major concern for businesses in 2022.

**ESG issues:** Governments are approving regulations and compliance requirements that are pushing transportation companies to focus on ESG (Environmental, Social, Governance) issues as a business strategy.

## The crucial role of safe and secure parking areas in the industry

The abovementioned pain points can be significantly limited thanks to an effective parking system. OTRA presents a pioneering solution that connects trucks with parking areas quickly and effectively, offering a one-stop solution for transportation companies with different parking needs.

Every day, truck drivers and planning managers are looking for secure parking areas to stop. It is considered that 86% of drivers lose approximately 30 minutes trying to find a parking spot, with the majority of them not being able to find sufficient spots on a weekday. By logging into OTRA, planners and drivers can quickly find available spots that match their needs - it is that easy. In its quest to improve drivers' lives, the OTRA family is already active in 10 European countries (Belgium, France, Spain, The Netherlands, Bulgaria, Romania, Hungary Germany, Poland and Italy) with 53 parking premises, and it keeps growing. They partner up with parking areas that cover all 9 corridors of Europe.

The European Commission, wanting to showcase the difference between habitual and safe parking areas, has unfolded the EU-Parking Standard that corresponds to four security levels. The OTRA expert team is by the side of the professionals, supporting and advising them on how to reach these standards, benefiting their company and their clients. This way, parking areas are certified, giving carriers peace of mind.

Moreover, almost all transport operators confess that there are not enough sources with accurate information on available parking slots and their other commercial amenities. By using OTRA, they are able to access accurate information, book parking spots and make payments quickly. In addition, they have a clear view of parking features such as ADR, power supply and more.

This growing network is the result of digital innovation that delivers on two big promises: guaranteed places and real-time bookings. **This is why OTRA gets the attention of transport companies.** They can find, review and book safe and secure parking, significantly saving time and providing reassurance.

Contact OTRA at [hello@weareotra.com](mailto:hello@weareotra.com) for a free consultation with a local advisor.



## Why OTRA Solutions for Parking Operators?

OTRA is an IT and integration company committed to providing safe and secure parking solutions for transportation professionals. Thanks to their interface, they effectively connect Parking Operators with transportation companies and solo drivers that are in need of trustworthy parking spots. Therefore, Parking Operators increase their occupancy and revenue by offering their available spots to fleets and truck drivers.

The secret lies in the experienced pan-European team of experts that are there to guide and help every business to further grow and develop. Having a rich multilingual background, they are able to speak the language of any business or customer.

The other solution that OTRA brings is the complete digitalization of parking premises. As the sector is changing and adapting daily, there is a need for parking amenities to level up and use technology in their favour. OTRA commits to integrating and digitalising businesses on a short budget and in a short time. By automating their facilities, parking areas significantly reduce their running cost and are always a step ahead of their competitors.

The OTRA solution does not only increase the operational processes and profitability but also serves the clients -transport companies and carriers- with a state-of-art experience.

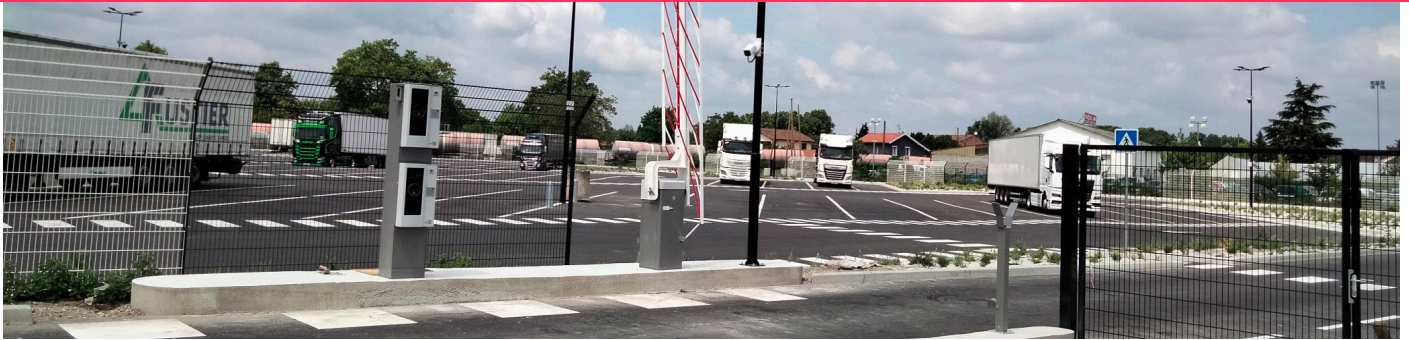
**By using the OTRA Park Manager™ tool in their local language, Parking Operators will:**

- **Boost earnings:** Visibility to even more transportation companies thanks to OTRA's network and find new business partners.
- **Enable automation:** A fully digitalized tool with high-end visibility.
- **Provide real-time data:** Professionals have live insights, helping them to better manage capacity.
- **Capitalize amenities:** Extra revenue for businesses that not only offer parking spots but also restaurants and rest areas.
- **Deliver premium service:** Offer an unforgettable experience with cashless payments and direct customer support braced by OTRA's expertise.

All this will increase bookings as well as recruit new drivers and transport companies. They also dispense local advisors with road transportation experience that can easily guide every business.



# THE CENTRE ROUTIER DE FONDEYRE TRUCK PARK IN TOULOUSE: AN ESSENTIAL STOP ON YOUR ROUTE!



## Easy Access and Security

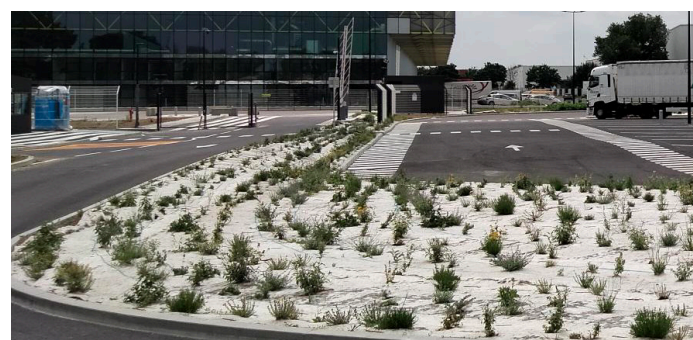
The “Centre Routier de Fondeyre” truck parking area is ideally located. It is **quickly accessible from the Toulouse Ring via exit 33B Lalande**, and it can accommodate up to 144 heavy goods vehicles and tourist coaches. The site is aimed at both **occasional and regular visitors or by simple reservation**.

In order to ensure peace of mind and the protection of goods, the entire park is fully enclosed and covered by a video surveillance system linked to a security PC. This is entirely dedicated to the supervision of the truck park. The presence of EFFIA agents on site morning and evening completes this system.

## Practical Services to Fit Your Needs

A **multitude of services** are offered to make customers’ visits as pleasant and comfortable as possible. In a brand new room of nearly 180 m<sup>2</sup>, visitors can benefit from showers and separate sanitary facilities for men and women (maintained daily by a cleaning company), a rest/catering area with television and microwave oven, a laundromat and food/drink vending machines. Also at customers’ disposal: a free Wi-Fi connection as well as electrical outlets for personal use.

For leisure, a foosball table and a pétanque court are available free of charge. And to relax and enjoy the sun on nice days, outside there are picnic tables.



## Also in the nearby vicinity...

A stone's throw from the truck parking area, drivers will find **many shops, restaurants and hotels**. If necessary, they can also carry out **repairs, maintenance or wash their vehicles** at the parking area's partners located in the Fondeyre business area.

For those who would like to go to Toulouse, the heart of the city is only half an hour by public transport from the truck park, using metro line B or Bus 29.

## Certified ESPORG truck parking area: a guarantee of quality

The "Centre Routier de Fondeyre" truck park is in the process of being classified at the "gold" level according to the criteria of the EU-Parking Standard, with the help of ESPORG. This guarantees road professionals quality parking, on a site offering a high level of comfort and above all, a high level of safety.

The EU-Parking Standard is the only official European standard used for truck parking areas within the European Union to ensure a level of security and safety for drivers.

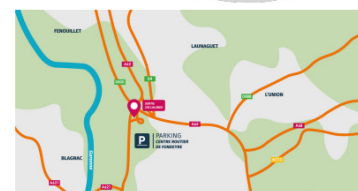


## About EFFIA

EFFIA, a subsidiary of the Keolis Group, is number 2 in parking in France and number 4 in Belgium. They support public and private customers in the management of their parking, both in building and on the road. EFFIA designs, rehabilitates, embellishes and operates car and truck parks to make them attractive. The Group works daily to improve the integration of parking into the mobility chain: it encourages intermodality (digitalisation, bicycles, car sharing, etc.) and contributes to the fight against climate change (terminals electricity, photovoltaic panels, vegetation, etc.). Guided by this vision of the car park of the future, EFFIA intends to energize the territories and enhance the areas entrusted to it.

## EFFIA at a glance

- €192 million in turnover (2021)
- 1,020 employees
- 650 car parks
- 283,700 spaces managed in 247 cities in France and Belgium.



## Contact Information

Fondeyre Road Center  
1 avenue de Fondeyre  
31200 Toulouse  
0 806 000 115  
[www.centrerroutierfondeyre.fr](http://www.centrerroutierfondeyre.fr)

The Fondeyre road center is a facility belonging to Toulouse Métropole, the management of which has been entrusted to the LUMIN' Toulouse group through a public service delegation.

# ESPORG AND MEMBERS OF THE EUROPEAN PARLIAMENT VISIT SSTPAS

ESPORG recently had a successful visit with various MEPs to visit member parking areas, experience an audit, and discuss the issues the logistics industry and safe and secure parking face today.

We are grateful to Vlad Gheorghe, Maria Grapini, Dolors Montserrat, and Kosma Zlotowski for taking time to learn and address the issues facing our industry!

Peter Paul Ruschin, representative of DEKRA, an ESPORG partner, and representatives from ESPORG Member TIP Trailer Services were also present.

Take a look at photos below or <https://www.esporg.eu/media/movie-corner/> to watch interviews from the visit.







# SUCCESSFUL WEBINARS: NOMADPOWER, SECONTEC

## NomadPower Presents Another Successful Webinar

On June 23, 2022, NomadPower presented an online workshop with their partner Volvo Trucks to ESPORG Members.

In this online workshop, Volvo Trucks gave an overview of the latest e-truck models, strategy towards e-mobility and future trends of charging behaviour. They discussed charging requirements for e-trucks and the role truck parking areas can play within this transition and the various business opportunities linked to this. NomadPower introduced their existing charging services to participants and answered several questions.

CEO Hans Bevers from NomadPower and Manager of Special Products and Innovation Wijnand van den Brink from Volvo presented.



## SECONTEC hosts first webinar with ESPORG

On Monday, June 27th, 2022, technical partner SECONTEC presented their webinar Always Ahead of Organized Crime : The Security Concept Partner based on video surveillance.

In the workshop, SECONTEC discussed the solutions that make them the leading surveillance partner for open air, compound areas. They offer a constant presence through remote video surveillance. Thanks to innovative security technology such as modern camera equipment, intelligence software and remote surveillance, the video alarm system detects criminal activity before it can be carried out. A security project by SECONTEC offers:

- Turn Key solutions
- Project management
- Project conception
- Project planning
- Project execution
- Project performance & control

Anita Celec from SECONTEC presented.



# NEW FOOD TRUCK AT LA LONDONNIENNE



 **1 Truck 2 Food**  
**OUVERTURE LE 15 JUIN 2022**  
Sur le parking "La Londonnienne" Z.I. Transmarck

*" Je vous propose  
snack, plats cuisinés frais  
et élaborés par mes soins "*

**LE MIDI**  
de 11<sup>h</sup> à 14<sup>h</sup>  
du Mercredi  
au Dimanche

**LE SOIR**  
de 18<sup>h</sup>30 à 21<sup>h</sup>  
7 jours / 7



 **06 65 55 76 31**  
 **1truck2Food**  
 **1.truck2food@gmail.com**

IPNS ne pas jeter sur la voie publique.

La Londonnienne, owned by RDV Transports, has expanded their dining options with a new food truck !

On June 15, 2022 ESPORG Member La Londonnienne, opened a food truck on site to satisfy the needs of hungry drivers. The food truck offers services from 6:30-PM every day and from 11 AM-2 PM from Wednesday to Sunday. Sandwiches, burgers, fries, steak, and everything in between are on the menu. Bon Appetit !

## Sign up now!

The new EU Parking Academy course dedicated to the new regulations enforced by the Delegated Act (7 April 2022) is online and ready! Stay tuned for the Spanish, French, German, and Italian versions which will be ready in the next weeks and the Romanian and Hungarian versions which will be ready in September! For more information, please visit <https://courses.parkingacademy.eu>.

## Connecting Europe Days

The Connecting Europe Days (formerly known as the Ten T Days) takes place this week from June 28-June 30 in Lyon. ESPORG will be presenting itself as well as the success

ful CEF Projects with which it is involved. More photos and info to come.

## Happy Holidays!

INTRANSIT will be taking a well-deserved holiday in July and August and will be back for all your logistics news and needs in September! Have a great summer!





**EU PARKING ACADEMY**

Home All Courses Contact My Account

### The Academy for truck parking experts

Choose from a variety of courses by experienced trainers.

academy is your partner for training in the field of secure truck parking and This is a unique concept in Europe.

**ARE YOU READY TO TRAIN ONLINE?**

Interested in taking a course?  
Let us know by sending an e-mail to [christy.ha@esporg.eu](mailto:christy.ha@esporg.eu).

## ESPORG MEMBERS

Intransit is published by ESPORG, the European Secure Parking Organisation. Responsible publisher: Dirk Penasse (address at main office),

**Main office:**  
Michel Scheperslaan 85,  
3550 Zolder,  
Belgium  
Email: [info@esporg.eu](mailto:info@esporg.eu)

**EU office:**  
Avenue d Cortenbergh 52,  
1000 Brussels,  
Belgium



**ESPORG**  
European Secure Parking Organisation