

INTRANSIT

The magazine for secure parking areas and transport companies, No. 3 January 2020



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WELCOME

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From the General Manager

Dear members and friends of ESPORG,

First of all, we wish you a safe, secure and healthy new year.

2020 holds a lot of exciting developments for our industry. From the rollout of the EU-Parking Standard through CEF funding opportunities for truck parking areas to the new EU Mobility Package. You can feel and see that the market is moving and that parking areas are increasingly at the centre of attention. At ESPORG we want to be an actor and a driving force behind these positive developments. This is why we have created a working group with key representatives of the transport industry to discuss the contribution of parking areas to the needs of shippers, hauliers and insurance companies.

We will also pursue our efforts to offer our members support from A to Z regarding all topics around parking areas, thanks to our partners, our promotion of the EU-Parking Standard, our EU Parking Academy and our involvement in the EU Expert Group on safe and secure parking areas for trucks.

This edition will feature two parking areas and the services offered by our partners Truck Parking Europe and DEKRA.

Finally, please block 29 October 2020 in your agendas for our annual ESPORG conference.

Let's work together for even more safety, security and connectivity on our roads.

Best wishes

Dirk Penasse
General Manager

DEKRA is an international testing, inspection and certification company. It was founded in 1925 as an association benefiting safety and security on the road. Up to this time, DEKRA e.V. is an association composed of diverse operators from the field of transport and logistics.

The DEKRA group focuses on testing of motor vehicles and technical systems, with 26 million vehicle inspections per year. In addition, it disposes of a broad portfolio of other services, ranging from expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company's 100th birthday in 2025 is to see DEKRA as the global partner for a safe world. Currently, DEKRA employs more than 45.000 people in 60 countries on all five continents.

DEKRA is proud to have been accredited as an official certification entity under the EU-Parking Standard. In the past few years, DEKRA has been active under the LABEL certification scheme. We now look forward to pursuing our auditing and certification solutions for safe and secure truck parking areas by providing independent third party certification according to the EU-Parking Standard and other infrastructure and logistics audits required by parking areas. Our audit team has been trained adequately and has vast practical experience.

We thank ESPORG and its members for the fruitful cooperation and look forward to continuously earn your trust as an independent third party certifier.

Contact: peter.p.ruschin@dekra.com www.dekra.com



First certifications under the EU-Parking Standard



TRUCK PARKING EUROPE: FROM APP TO BOOKING PLATFORM

The Truck Parking Europe app is a household name amongst European truck drivers. Currently showing over 36.000 parking locations, big and small, across Europe. Since 2018, transport companies can pre-reserve a guaranteed parking spot at carefully selected partner locations.

We interviewed Lars Kobesen, Business Development Manager at our new partner Truck Parking Europe, on how they pivoted their business from mobile application to full scale booking platform.

How did Truck Parking Europe start?

Lars; we started with a map of 9.000 parking locations, mostly situated along the highway. Drivers quickly discovered our app and provided us with an enormous amount of feedback on existing and new locations. This information was used by our first Shareholder PTV Group to further optimise their route-planning systems and software.

What made you change from app to platform?

Beginning of 2018 we saw a huge spike in the number of locations that were being claimed by their respective owners on our web app. At the same time, more transport companies were finding their way to our platform. That got us thinking; How can we connect these groups, helping both the driver and dispatcher, as well as our parking operator partners.



Did you directly come to the current setup?

Yes and no. We quickly saw that offering advertising space in our app was not ideal for the driver experience. At the same time, our web app was growing and the search filters were being used more and more. With Repsol we got our first partner to accept online reservations. At the same time, we started talking with our new and main shareholder Volkswagen Financial Services, who emphasized their interest in Truck Parking Europe and its ability to offer a booking.com-like service platform for truck parking.

Where do you currently stand?

Beginning of 2019 we breached the milestone of 1 million downloads and at the same time we signed our 40th bookable location. That number expands to 90 locations by the end of this year, making us the fastest growing network of bookable secure truck parking locations in Europe.



What is your main challenge?

Our challenge is two-fold. At one side we keep getting requests from transport companies for more secure bookable locations. For example, in the triangle Frankfurt, Stuttgart and Nuremberg or at the French Spanish border. In the end there is a huge demand for these locations across the continent.

The other one is digitisation in the transport sector and increased market acceptance to pay for parking. Many companies are used to their current way of working and changing behaviour does not happen overnight. We are expanding our team so we can knock on more doors and further grow the number of active transport companies on our platform. In the end we will be able to offer them secure European corridors.

What are your expectations for 2020?

We are an ambitious company; currently 14 certified ESPORG locations are connected to our platform, I say we should double this amount in 2020!

That seems like a goal we can all agree upon. Is there more to come in 2020?

Yes, for sure. We will be launching a new web app that will drastically improve the user experience for companies and make booking a parking spot as easy as 1,2,3. With the expansion of our sales and marketing team we keep pushing the digitisation agenda across the sector. We are all aware that keeping driver and cargo safe is of the highest importance and we're happy to have found a great partner for this in ESPORG.

That is an interesting journey, thank you for sharing Lars. More information on Truck Parking Europe can be found on their website www.truckparkingeurope.com



**TRUCK
PARKING
EUROPE**

Truck Parking Europe is the #1 Booking platform for secure truck parking.

Our goal is to provide drivers and cargo a safe place to rest.

We do this by making it easy for truck drivers and planning managers to find and book secure parking locations. This way we limit cargo-theft, minimise search traffic, increase the number of online available parking locations, and contribute to a safer working environment for drivers. We leverage the technology of our easy to use booking platform, connecting parking operators and depots with dispatchers and truckers.

In cooperation with our shareholders Volkswagen Financials Services AG & the PTV Group.

Find | Book | Park secure

More information: <https://www.truckparkingeurope.com/app/book-pay/>



SDAG – GORIZIA INTERPORTO:



SDAG is an intermodal and logistic platform on the border between Italy and Slovenia that covers an area of more than 600,000 sq and offers a wide range of services for international commerce and road and rail transport from/to Central and Eastern Europe, acting as the best way to reach Ljubljana, Hungary and Eastern Europe giving access to the TEN-T Corridors.

Thanks to its strategic position, just right on the Italian highway and before the border with Slovenia, Gorizia Truck Parking is easy to reach. It is positioned in the junction point between the A34 Italian highway that is directly linked to/from A4 highway and H4 Slovenian highway that connects directly with Ljubljana and Hungary.



CERTIFIED AS A SAFE AND SECURE TRUCK PARKING



In the A34 highway in 2018 almost 1.8 millions trucks have been registered against the only 100,000 registered in 1982 (SDAG foundation year) and this is why, as stated by the CEO of SDAG Giuliano Grendene: “the working conditions of truck drivers are nowadays even more important and Gorizia Interporto wanted to make a step further together with ESPORG starting the certification procedure”.

As a matter of fact, inside its huge area, Gorizia Interporto hosts several truck parking areas for a total of 550 parking slots, offering therefore different services to truck drivers that are useful to make safer and more secure, but also more comfortable, the short or long stop in its parking areas. All the

parking areas have a video surveillance 24/7, fences, shelters, toilets and showers, free WI-FI, vending machines, minimarket, but also picnic areas and a snack-bar...

In November 2019 SDAG-Gorizia Interporto obtained the LABEL certification as a “Safe and Secure Truck Parking” for two truck parking areas: three locks for the Gorizia Interporto truck parking and two locks for the Frontier Station truck parking. The certifications followed also a full-day training made by the EU Parking Academy. Actually, in Italy only two entites obtained the certification, and one of these is “SDAG-Gorizia Interporto” together with “Autoparco Brescia Est”, both members of ESPORG.

Now SDAG is already looking forward and is working to get the next certification with the new EU-Parking Standard.



SECURITPARK, THE FIRST SECURE TRUCK PARKING AREA IN WESTERN FRANCE, HAS DOUBLED ITS CAPACITY



Extension and infrastructure investments of SecuriTpark the 1st Western France secure truck parking area Centre Routier La Crèche - Deux-Sèvres, FR – Junction of motorways A10/A83

SecuriTpark, the first Western France secure truck parking area, has doubled its capacity of parking spaces for trucks.

SecuriTpark was created by the Chamber of Commerce and Industry of Deux-Sèvres in 2009. This secure truck parking area is located in an exceptional location in the Western Atlantic at the “Centre Routier La Crèche”, Deux-Sèvres, at the junction of motorways A10/A83.

Since its opening, its growth has been steadily increasing. An extension has been carried out, doubling the number of parking spaces from 40 to 90, strengthening its position as the first Western France secure truck parking area.

The level of safety and comfort has been reinforced providing better comfort for the drivers and more security for goods. It has been awarded the “ESPOG Certificate for Security Parking Areas”. SecuriTpark complies with the requirements of PSR (parking security requirements).

- SecuriTpark offers fully automated parking systems
- a 2,40 m fully-fenced area with a security entrance/exit for trucks and pedestrians
 - a 24 hour CCTV system covering the entry and exit movements with recorded data
 - a night-lighting site for drivers' safety and comfort.

Facilities and services provided for the drivers have been improved such as a washroom area (toilets and showers), a picnic tables area with a shelter and free unlimited WiFi access. Next to the site, there are a restaurant with a relaxation room with TV and other services such as petrol station, and licensed automotive businesses.

In the near future, it will be possible to book online.

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Longitude : 00° 18' 51" West -
Latitude : 46° 20' 54" North

Niort, Deux-Sèvres, FRANCE -

photo: Jean-André BOUTIER



ESPORG NEWS

Esporg News

Our members



OnTurtle has just been awarded the Gold level under the EU-Parking Standard in January 2020 following a successful upgrade from the Silver level.

According to Dirk Penasse, General Manager of ESPORG, “this shows that parking areas can successfully comply with the rules of the EU-Parking Standard, ESPORG is able to support them in this endeavor”.



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